



# Accelerating Innovation in Financial Services





# AI is Transforming Financial Services

Artificial Intelligence technologies are increasingly integral to the world we live in, and financial institutions need to deploy these technologies at scale to remain relevant.

Success requires a holistic transformation across multiple layers of the organization.



**SINGAPORE FINTECH FESTIVAL**

MAS TOP 40 FINALISTS FINTECH AWARDS

**From the World's Leading Innovation Hub**

Finbots.AI is based in strategic Singapore, a Top 3 nation in the 2020 Bloomberg Innovation Index. Here, we build innovative AI-powered products & solutions to help financial institutions become AI-first.

**Technology by Bankers, for Banks**

Founded in 2017 by bankers & technology specialists with deep global experience, we help accelerate innovation in financial institutions with our AI-powered products & bespoke solutions.

**Recognised & Certified**

Top 40 Fintech Solutions Provider  
(Top 10 in Singapore) in the MAS Fintech Awards 2020 from across 55 countries.

**SFA** | SINGAPORE FINTECH ASSOCIATION

## What We Do

### Our Capabilities

We bring together global experience in financial services & cognitive technologies to develop innovative solutions that drive enterprise growth, profitability, and sustainability.

Artificial Intelligence

Machine Learning

Data Science

Natural Language Processing

### Rethink Old Norms

Our AI-powered solutions help financial institutions transform capabilities across key elements of:

Customer Engagement

Decision Making

Operating Model

Core Technology & Data Infrastructure

### With Transformative Results

Our disruptive AI-powered innovations dramatically enhance financial institutions' ability to:

Drive Revenue Growth

Be Operationally Efficient

Enhance Risk Management

Uncover new and unrealised opportunities



## Transforming Credit Scorecards with AI

**Full-scale AI-powered Credit Scorecard System for lending institutions spanning the credit lifecycle of a customer – Application, Behavior & Collections.**

- Higher accuracy Credit Scorecards
- Recalibrate scorecards within a day instead of months
- Process Applications in real-time
- In-built advanced analytics & reporting

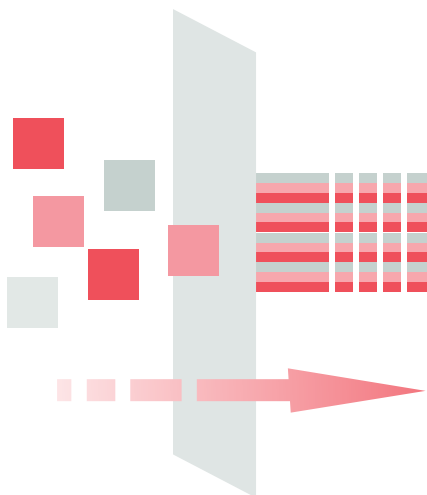


## Better Decisions with Advanced Analytics

**Improve KPIs across key businesses functions with intuitive dashboards & analytics - Review the past, current and future state of the bank.**

- Get daily insights versus periodic reports
- Critical business metrics now available on every decision maker's fingertips
- SSOT architecture enabled by built-in Financial Services Data Model
- Drill-down capabilities into performance measures
- Self-service : View & develop custom reports in minutes





## Structure Disparate Data Rapidly with AI

**AI & NLP-powered product that intelligently extracts data from unstructured & semi-structured sources, and transform into structured data within minutes**

- Extract data from multiple unstructured formats
- NLP-driven: Standardise diverse terminologies
- Combine human oversight & AI for 100% accuracy
- Intuitive User Interface: Easy to use
- Rapid Deployment

**U2S**



## Enterprise-Wide Financial Services Data Model (FSDM) to Enable Digital Innovation

**Modular, Scalable and Extensible banking data model that will ensure long-term digital resilience**

- Unified, cross-functional & logical FSDM brings together enterprise-wide data into a Single Source of Truth (SSOT) framework
- 15+ Subject areas | 350+ Entities | 5000+ Attributes
- Pre-integrated and optimised for rapid implementation
- Built for banks by bankers with extensive global experience

**InfoMall**



# Harnessing Advanced Technologies

## AI & Machine Learning

Harness the power of AI to  
Predict, Personalise and Profit

## Natural Language Processing

Explore the untapped potential  
of your unstructured data

## Statistical Modelling

Analyse and Optimise the  
Econometrics way

## Enabling Transformative Capability

- Predictive Intelligence
- Dynamic Recommendations & Pricing
- Sentiment Analysis
- Unstructured to Structured
- Contextual Intelligence
- Cognitive Automation



Ready to Power Your  
Business with AI?

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Finbots.ai is an AI-envisioned financial technologies innovation company based in Singapore. It is a wholly-owned subsidiary of StraitsBridge ([www.straitsbridge.com](http://www.straitsbridge.com)).

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